



WMYA Asheville
110 Technology Drive
Asheville, NC 28803

Target Enterprises
15260 Ventura Blvd
Ste 1240
Sherman Oaks, CA 91403

Contract # 1309007

Schedule Dates 10/01/12-11/09/12
Advertiser Republican Governors Association of NC (32743)
Agency Target Enterprises (2076)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand REP GOVERNORS ASSOC (449354)
Salesperson Millennium/LA, Los Angeles (1101)
Sales Office Millennium Los Angeles
Buyer Name CRANE, CINDIE
Phone/Fax /
CPE N/A
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments REP GOVERNORS ASSOC
SHARE 8%

Date Entered 05/30/12
Last Modified 05/30/12
Entered By Louise Palmer
CO-OP No
Headline # ECR09735484
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,772.50
Net Total \$38,377.50
Sales Tax

Asheville (WMYA)		
By Broadcast Month	Spots	Rate
Oct. 2012	144	\$34,400.00
Nov. 2012	44	\$10,750.00
Grand Total:	188	\$45,150.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/01/12-10/05/12	2	:30	4p- Maury Povich 2	1	1	1	1	1	1			5	\$150.00	\$750.00	Asheville (WMYA)	COMMENTS APPLY TO SUB LINES A THRU B MAURY	5/30/12
2.0	Normal Line / SPOT	11/05/12-11/09/12	2	:30	4p- Maury Povich 2	1	X	X	X	X	X			1	\$150.00	\$150.00	Asheville (WMYA)	COMMENTS APPLY TO SUB LINES A THRU B MAURY	5/30/12
3.0	Normal Line / SPOT	10/01/12-10/05/12	2	:30	5:58-20p- Family Feud	1	1	1	1	1	1			5	\$300.00	\$1,500.00	Asheville (WMYA)	COMMENTS APPLY TO SUB LINES A THRU B FAMILY FEUD	5/30/12
4.0	Normal Line / SPOT	11/05/12-11/09/12	2	:30	5:58-20p- Family Feud	1	X	X	X	X	X			1	\$300.00	\$300.00	Asheville (WMYA)	COMMENTS APPLY TO SUB LINES A THRU B FAMILY FEUD	5/30/12
5.0	Normal Line / News	10/01/12-10/05/12	2	:30	6:29-30p- News-News 13 @ 630pm on WMYA	1	1	1	1	1	1			5	\$300.00	\$1,500.00	Asheville (WMYA)	COMMENTS APPLY TO SUB LINES A THRU B WLOS NEWS 13 ON WMYA	5/30/12
6.0	Normal Line / News	11/05/12-11/09/12	2	:30	6:29-30p- News-News 13 @ 630pm on WMYA	1	X	X	X	X	X			1	\$300.00	\$300.00	Asheville (WMYA)	COMMENTS APPLY TO SUB LINES A THRU B WLOS NEWS 13 ON WMYA	5/30/12
7.0	Normal Line / SPOT	10/01/12-10/05/12	2	:30	7p- Family Feud B	1	1	1	1	1	1			5	\$400.00	\$2,000.00	Asheville (WMYA)	COMMENTS APPLY TO SUB LINES A THRU B FAMILY FEUD	5/30/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Advertiser	Republican Governors Association of NC (32743)	Last Modified	05/30/12
Agency	Target Enterprises (2076)	Entered By	Louise Palmer
Product	POLITICAL CANDIDATE SUPER PAC (ns) (1386)	CO-OP	No
Brand	REP GOVERNORS ASSOC (449954)	Headline #	ECR09735484
Salesperson	Millennium/LA, Los Angeles (1101)	Demo	
Sales Office	Millennium Los Angeles	Order Type	Normal
Buyer Name	CRANE, CINDIE	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	N/A	Commission	\$6,772.50
Account Types	National/Political Issue Agency BRD	Net Total	\$38,377.50
Billing Type	Weekly/Irregular	Sales Tax	
Comments	REP GOVERNORS ASSOC SHARE 8%		

Asheville (WMYA)		
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8.0	Normal Line / SPOT	11/05/12-11/09/12	2	:30	7P- Family Feud B	1	X	X	X	X	X			1	\$400.00	\$400.00	Asheville (WMYA)	COMMENTS APPLY TO SUB LINES A THRU B FAMILY FEUD	5/30/12
9.0	Normal Line / Prime	10/01/12-10/01/12	2	:30	9P- MYN-Law & Order: SVU 2 (Monday)	1	X							1	\$400.00	\$400.00	Asheville (WMYA)	LAW & ORDER: SVU	5/30/12
10.0	Normal Line / Prime	10/02/12-10/02/12	2	:30	7:58-30P- MYN-Cold Case 2 (Tuesday)	1		X						1	\$150.00	\$150.00	Asheville (WMYA)	COLD CASE	5/30/12
11.0	Normal Line / Prime	10/02/12-10/02/12	2	:30	9P- MYN-Cold Case 2 (Tuesday)	1		X						1	\$150.00	\$150.00	Asheville (WMYA)	COLD CASE	5/30/12
12.0	Normal Line / Prime	10/03/12-10/03/12	2	:30	9P- MYN-Burn Notice 2 (Wednesday)	1			X					1	\$250.00	\$250.00	Asheville (WMYA)	BURN NOTICE	5/30/12
13.0	Normal Line / Prime	10/04/12-10/04/12	2	:30	7:58-30P- MYN-Without a Trace (Thursday)	1				X				1	\$200.00	\$200.00	Asheville (WMYA)	WITHOUT A TRACE	5/30/12
14.0	Normal Line / Prime	10/04/12-10/04/12	2	:30	9P- MYN-Without a Trace 2 (Thursday)	1				X				1	\$200.00	\$200.00	Asheville (WMYA)	WITHOUT A TRACE	5/30/12
15.0	Normal Line / Prime	10/05/12-10/05/12	2	:30	7:58-30P- MYN-Monk (Friday)	1					X			1	\$300.00	\$300.00	Asheville (WMYA)	MONK	5/30/12

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Brand REP GOVERNORS ASSOC (449954)
Salesperson Millennium/LA, Los Angeles (1101)
Sales Office Millennium Los Angeles
Buyer Name CRANE, CINDIE
Phone/Fax /
CPE N/A
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments REP GOVERNORS ASSOC
SHARE 8%

Date Entered 05/30/12
Last Modified 05/30/12
Entered By Louise Palmer
CO-OP No
Headline # ECR09735484
Demo
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Package Deal
Commission % 15.00
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Closed Preempt	10/05/12															Asheville (WMYA)	Program Change/Spot -MYA-WONK moves to 11pm	
16.0	Normal Line / News	10/01/12-10/05/12	2	:30	10P- News-News 13 on MY40 @ 10P		1	1	1	1	1			5	\$200.00	\$1,000.00	Asheville (WMYA)	COMMENTS APPLY TO SUB LINES A THRU B WLOS NEWS 13 ON WMYA	5/30/12
17.0	Normal Line / News	11/05/12-11/09/12	2	:30	10P- News-News 13 on MY40 @ 10P		1	X	X	X	X			1	\$200.00	\$200.00	Asheville (WMYA)	COMMENTS APPLY TO SUB LINES A THRU B WLOS NEWS 13 ON WMYA	5/30/12
18.0	Normal Line / News	10/01/12-10/05/12	2	:30	10:30P- News-News 13 on MY40 @ 1030p		1	1	1	1	1			5	\$100.00	\$500.00	Asheville (WMYA)	COMMENTS APPLY TO SUB LINES A THRU B WLOS NEWS 13 ON WMYA	5/30/12
19.0	Normal Line / News	11/05/12-11/09/12	2	:30	10:30P- News-News 13 on MY40 @ 1030p		1	X	X	X	X			1	\$100.00	\$100.00	Asheville (WMYA)	COMMENTS APPLY TO SUB LINES A THRU B WLOS NEWS 13 ON WMYA	5/30/12
20.0	Normal Line / SPOT	10/08/12-10/12/12	2	:30	4P- Maury Povich 2		1	1	1	1	1			5	\$150.00	\$750.00	Asheville (WMYA)		5/30/12
21.0	Normal Line / SPOT	10/15/12-10/19/12	2	:30	4P- Maury Povich 2		1	1	1	1	1			5	\$150.00	\$750.00	Asheville (WMYA)		5/30/12
22.0	Normal Line / SPOT	10/22/12-10/26/12	2	:30	4P- Maury Povich 2		1	1	1	1	1			5	\$150.00	\$750.00	Asheville (WMYA)		5/30/12
23.0	Normal Line / SPOT	10/29/12-11/02/12	2	:30	4P- Maury Povich 2		1	1	1	1	1			5	\$150.00	\$750.00	Asheville (WMYA)		5/30/12

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Schedule Dates

10/01/12-11/09/12

Advertiser

Republican Governors Association of NC (32743)

Agency

Target Enterprises (2076)

Product

POLITICAL CANDIDATE SUPER PAC (ns) (1386)

Brand

REP GOVERNORS ASSOC (449954)

Salesperson

Millennium/LA, Los Angeles (1103)

Sales Office

Millennium Los Angeles

Buyer Name

CRANE, CINDIE

Phone/Fax

/

CPE

N/A

Account Types

National/Political Issue Agency BRD

Billing Type

Weekly/Irregular

Comments

REP GOVERNORS ASSOC
SHARE 8%

Date Entered 05/30/12

Last Modified 05/30/12

Entered By Louise Palmer

CO-OP No

Headline # ECR09735484

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$6,772.50

Net Total \$38,377.50

Sales Tax

Asheville (WMYA)

By Broadcast Month

Oct. 2012

Nov. 2012

Grand Total:

Spots

144

44

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Rate

\$34,400.00

\$10,750.00

\$45,150.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
24.0	Normal Line / SPOT	10/08/12-10/12/12	2	:30	5:58-20P- Family Feud	1	1	1	1	1	1	1	1	5	\$300.00	\$1,500.00	Asheville (WMYA)		5/30/12
25.0	Normal Line / SPOT	10/15/12-10/19/12	2	:30	5:58-20P- Family Feud	1	1	1	1	1	1	1	1	5	\$300.00	\$1,500.00	Asheville (WMYA)		5/30/12
26.0	Normal Line / SPOT	10/22/12-10/26/12	2	:30	5:58-20P- Family Feud	1	1	1	1	1	1	1	1	5	\$300.00	\$1,500.00	Asheville (WMYA)		5/30/12
27.0	Normal Line / SPOT	10/29/12-11/02/12	2	:30	5:58-20P- Family Feud	1	1	1	1	1	1	1	1	5	\$300.00	\$1,500.00	Asheville (WMYA)		5/30/12
28.0	Normal Line / News	10/08/12-10/12/12	2	:30	6:23-30P- News-News 13 @ 630pm on WMYA	1	1	1	1	1	1	1	1	5	\$300.00	\$1,500.00	Asheville (WMYA)		5/30/12
29.0	Normal Line / News	10/15/12-10/19/12	2	:30	6:23-30P- News-News 13 @ 630pm on WMYA	1	1	1	1	1	1	1	1	5	\$300.00	\$1,500.00	Asheville (WMYA)		5/30/12
30.0	Normal Line / News	10/22/12-10/26/12	2	:30	6:23-30P- News-News 13 @ 630pm on WMYA	1	1	1	1	1	1	1	1	5	\$300.00	\$1,500.00	Asheville (WMYA)		5/30/12
31.0	Normal Line / News	10/29/12-11/02/12	2	:30	6:23-30P- News-News 13 @ 630pm on WMYA	1	1	1	1	1	1	1	1	5	\$300.00	\$1,500.00	Asheville (WMYA)		5/30/12
32.0	Normal Line / SPOT	10/08/12-10/12/12	2	:30	7P- Family Feud B	1	1	1	1	1	1	1	1	5	\$400.00	\$2,000.00	Asheville (WMYA)		5/30/12
33.0	Normal Line / SPOT	10/15/12-10/19/12	2	:30	7P- Family Feud B	1	1	1	1	1	1	1	1	5	\$400.00	\$2,000.00	Asheville (WMYA)		5/30/12
34.0	Normal Line / SPOT	10/22/12-10/26/12	2	:30	7P- Family Feud B	1	1	1	1	1	1	1	1	5	\$400.00	\$2,000.00	Asheville (WMYA)		5/30/12
35.0	Normal Line / SPOT	10/29/12-11/02/12	2	:30	7P- Family Feud B	1	1	1	1	1	1	1	1	5	\$400.00	\$2,000.00	Asheville (WMYA)		5/30/12

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36.0	Normal Line / Prime	10/08/12-11/05/12	2	:30	9P- MNV-Law & Order: SVU 2 (Monday)	1								5	\$400.00	\$2,000.00	Asheville (WMYA)	LAW & ORDER	5/30/12
37.0	Normal Line / Prime	10/09/12-10/30/12	2	:30	7:58-30P- MNV-Cold Case (Tuesday)	1	1							4	\$150.00	\$600.00	Asheville (WMYA)	COLD CASE	5/30/12
38.0	Normal Line / Prime	10/09/12-10/30/12	2	:30	9P- MNV-Cold Case 2 (Tuesday)	1	X							4	\$150.00	\$600.00	Asheville (WMYA)	COLD CASE	5/30/12
39.0	Normal Line / Prime	10/10/12-10/31/12	2	:30	9P- MNV-Burn Notice 2 (Wednesday)	1		X						4	\$250.00	\$1,000.00	Asheville (WMYA)	BURN NOTICE	5/30/12
40.0	Normal Line / Prime	10/11/12-11/01/12	2	:30	7:58-30P- MNV-Without a Trace (Thursday)	1			X					4	\$200.00	\$800.00	Asheville (WMYA)	WITHOUT A TRACE	5/30/12
41.0	Normal Line / Prime	10/12/12-11/02/12	2	:30	7:58-30P- MNV-Monk (Friday)	1				X				1	\$300.00	\$300.00	Asheville (WMYA)	MONK	5/30/12
41.0.1	Closed Preempt	10/12/12															Asheville (WMYA)	Program Change/Spot -MNV-MONK moves to 11pm	
41.0.2	Closed Preempt	10/19/12															Asheville (WMYA)	Program Change/Spot -MNV-MONK moves to 11pm	

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Advertiser	Republican Governors Association of NC (32743)	Last Modified	05/30/12
Agency	Target Enterprises (2076)	Entered By	Louise Palmer
Product	POLITICAL CANDIDATE SUPER PAC (ns) (1386)	CO-OP	No
Brand	REP GOVERNORS ASSOC (449954)	Headline #	ECR09735484
Salesperson	Millennium/LA, Los Angeles (1101)	Demo	
Sales Office	Millennium Los Angeles	Order Type	Normal
Buyer Name	CRANE, CINDIE	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	N/A	Commission	\$6,772.50
Account Types	National/Political Issue Agency BRD	Net Total	\$38,377.50
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41.0.3	Closed Preempt	10/26/12															Asheville (WMYA)	Program Change/Spot -MYN-MONK moves to 11pm	
42.0	Normal Line / News	10/08/12-11/02/12	2	:30	10P- News-News 13 on MY40 @ 10P		1	1	1	1	1			20	\$200.00	\$4,000.00	Asheville (WMYA)	NEWS	5/30/12
43.0	Normal Line / News	10/08/12-11/02/12	2	:30	10:30P- News-News 13 on MY40 @ 1030P		1	1	1	1	1			20	\$100.00	\$2,000.00	Asheville (WMYA)		5/30/12
44.0	Normal Line / Prime	10/11/12-11/01/12	2	:30	9P- MYN-W/Thout a Trace 2 (Thursday)					1				4	\$200.00	\$800.00	Asheville (WMYA)	WITHOUT A TRACE	5/30/12

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